

FLAGSHIP RESILIENT TOURISM

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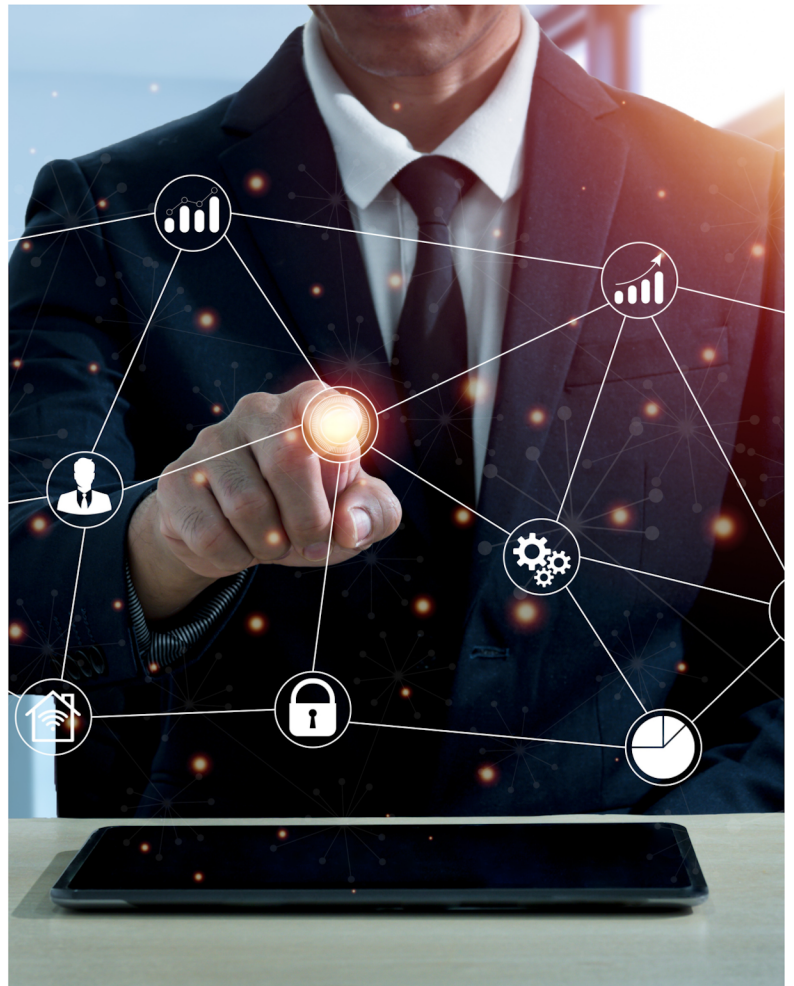
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Innosuisse – Swiss Innovation Agency



FEBRUARY 2023 CALL

TRAVEL DIGITAL TRANSFORMATION HUB

A collaboration space offered to facilitate the design of applied research projects for the benefit of the Swiss travel sector



1 DO YOU HAVE A PROJECT IN MIND?

The Travel Digital Transformation Hub **connects** academics and industry professionals willing to **drive innovation** in the **travel & tourism sector**. If you have a project idea, we can write a project proposal with you and submit it to major Swiss funding institutions.

All you need is a project idea that could benefit the innovation of the Swiss travel sector. Then, let's work together to get it to the next level.

2 WHAT CAN WE OFFER?

Project needs assessment

Coaching in writing project proposal

Identifying potential funding scheme

Support in finding project partners

Project fine-tuning

JOIN THE HUB



EHL NETWORK



SUPPORT



WRITING COACHING



FLAGSHIP NETWORK

TRAVEL DIGITAL TRANSFORMATION HUB



resilienttourism@ehl.ch

[Fill in the form](#)



TRAVEL DIGITAL TRANSFORMATION HUB



YOU PROBABLY HAVE SOME QUESTIONS...

WHAT IS IT?

The Travel Digital Transformation Hub aims to design projects with researchers and travel and tourism industry professionals. Our ultimate goal is to encourage innovation in Switzerland in the sector of travel and tourism.

We are passionate about the digital transformation of the travel sector, and eager to share our expertise in grant proposal writing to advance your project to the next level.

WHO CAN JOIN?

Do you have a project idea in the travel and tourism industry and look for support in developing your idea to obtain further funding?

Academics, start-ups, associations, SMEs, companies, hotels, restaurants... anyone involved in the sector can join.

WHY JOINING?

We can help you advance your project idea by supporting your idea development, identifying potential partners, and seeking financial grants funding your project.

HOW DOES IT WORK?

The process is simple.

1. Have a project idea
2. Fill in the form on our website
3. We read your project, your ambitions and motivations.
4. If your project idea fits our expertise, we discuss and pair you up with a partner.
5. We work with you, provide coaching and help in writing the project application
6. We submit the proposal to national and regional funding institutions. (*Innotour, Innosuisse, foundations, regional entities*)

INTERESTED?

[Fill in this short form](#)
to express your interest!

